



## **NEWS RELEASE**

## DRW Life Skills Institute in Kissimmee to Launch Emotional Intelligence-Diversity Division

**KISSIMMEE, Fla.** (Sept.09, 2015) --- The DRW Life Skills Institute in Kissimmee will launch an Emotional Intelligence-Diversity Division starting Oct. 1.

Dr. Wanda Bonet-Gascot, Ph.D. ("DrW"), holistic doctor, certified coach and mediator who heads the DRW Life Skills Institute, said the new division will provide training, coaching and mediation to help small businesses and corporations identify and remove barriers to equal employment opportunity in recruitment, hiring, promotion, retention, professional development, and training policies and practices.

"Emotional Intelligence or EQ is the 21st century solution to reduce discrimination, harassment and retaliation, facilitating the diversity and inclusion management," said DrW. "EQ is the most cost-effective way to manage diversity and inclusion at the workplace," she said.

DrW said the Emotional Intelligence-Diversity Division will be formally launched at a seminar at the Florida Small Business Development Center (SBDC) in Kissimmee on Friday, Oct. 16 from 9 a.m. to noon. Admission to the seminar is free and the public is invited.

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For more information about this press release, media contacts –

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## **About The DRW Life Skills Institute**

DrW Life Skills Institute is a global Emotional Intelligence Education provider and Coaching School established in Central Florida in 2013. DrW is a proud client of the UCF Business Incubation Program since 2013. DrW is located at 111 E. Monument Ave., Suite 401-16, Kissimmee FL 34741. <a href="https://www.drwinstitute.org">www.drwinstitute.org</a>

## **About the UCF Business Incubation Program**

The University of Central Florida Business Incubation Program is a community resource that provides early-stage companies with the tools, training and infrastructure to become financially stable, high growth / impact enterprises. Since 1999, this award-winning program has helped hundreds of local startup companies reach their potential faster by providing vital business development resources.

With seven facilities throughout the region, the UCF Business Incubation Program is an economic development partnership between the University of Central Florida, the Corridor, Orange, Osceola, Seminole and Volusia Counties, and the cities of Apopka, Kissimmee, Orlando and Winter Springs. Participating companies sustain more than 3,600 local jobs and have had a total impact of \$1.51 Billion on regional sales and \$2.48 Billion on regional economic output. During the last fiscal year, the program has returned \$7.95 for every \$1.00 invested in the program.